

Company Name _____

HUB SEO # _____



Preferred Vendor _____

Start Date: _____

Phase Description	Delivered By	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Renew:
Oilfield HUB - Client Activation														Comments
Company Profile Configuration - Preferred Vendor	Client Relations - Betty Turko													
Branch and Service Locations	Client Relations - Betty Turko													
Company Contacts	Client Relations - Betty Turko													
Product and Service Listings	Client Relations - Betty Turko													
Alternate Logo Link	Client Relations - Betty Turko													
Document Library	Client Relations - Betty Turko													
Request for Informtion - Sales Contact Configuration	Client Relations - Betty Turko													
Company Admin User Training	Client Relations - Betty Turko													
Orders Dashboard - HUB Connect User Training	Client Relations - Betty Turko													
Oilfield PULSE														Comments
PULSE Interactive Dedicated Company Page	Client Relations - Betty Turko													
Digital Magazine Subscriptions - Company Contacts	Client Relations - Betty Turko													
Complimentary Digital Magazine Subscriptions - Staff	Client Relations - Betty Turko													
Complimentary Digital Magazine Subscriptions - Clients/Prospects	Client Relations - Betty Turko													



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Phase Description	Delivered By	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Renew:
HUB Microsite Optimization Program														Comments
HUB SEO Number Assignment (Guaranteed Lifetime)	Client Relations - Betty Turko													
Public Lead Generation Landing Page Microsite Content	Client Relations - Betty Turko													
Private Lead Generation Landing Page Microsite Content	Client Relations - Betty Turko													
Public Display Ad for HUB Microsite	Client Relations - Betty Turko													
Private Display Ad for HUB Microsite	Client Relations - Betty Turko													
Open for Business on the HUB - PULSE Interactive Post	Client Relations - Betty Turko													
Open for Business on the HUB - Post Amplification	Client Relations - Betty Turko													
HUB Keyword / Phrases Search Terms	Client Relations - Betty Turko													
HUB Microsite Backlink on Company Website	Client Relations - Betty Turko													
PULSE Interactive Backlink on Company Website	Client Relations - Betty Turko													
Shareable Link to HUB Microsite (Public View)	Client Relations - Betty Turko													
Shareable Link to PULSE Interactive Dedicated Company Page	Client Relations - Betty Turko													
HUB Elevator Pitch Video Production/Microsite Display	Client Relations - Betty Turko													
Social Networking: Reciprocal - Likes/Follows	Client Relations - Betty Turko													
Google Alerts - Website & Social Media Monitoring	Client Relations - Betty Turko													
HUB Operations - Dual Company Profile														Comments
Preferred Vendor Manager - PVM Control File Configuration	Client Relations - Karen Keith													
PVM - Preferred Vendor Rating Definitions	Client Relations - Karen Keith													
PVM - Editor/Viewer User Training	Client Relations - Karen Keith													
PVM - Master Preferred Vendor List - Vendor Selection	Client Relations - Karen Keith													
Supply Chain Manager - SCM Project Hierarchy Configuration	Client Relations - Karen Keith													
SCM – Editor/Viewer User Training	Client Relations - Karen Keith													



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Phase Description	Delivered By	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Renew:
Integrated Marketing Program														Comments
'Get to Know You' Marketing Discussion	Account Manager - Dave O'Connor													
Preferred Vendor Discount for Oilfield PULSE Ad Placements	Account Manager - Dave O'Connor													
Integrated Marketing Action Plan	Account Manager - Dave O'Connor													
Preferred Vendor for Life Program	Account Manager - Dave O'Connor													
Order Document	Account Manager - Dave O'Connor													
Prospect HUB Initiative - Stack the Deck	Exec Ass't - Barb Lee													
Prospect HUB Initiative - Arrange a Meetng	Account Manager - Dave O'Connor													
HUB Operations - Dual Company Profile	Account Manager - Dave O'Connor													
Company Website and Email Hosting	Account Manager - Dave O'Connor													
SharpSpring Marketing Automation Service	Account Manager - Dave O'Connor													
Order Document	Account Manager - Dave O'Connor													
SharpSpring Administrator User Training	Comm Director - Andrea Turko													
Refer a Service Company Rewards Program	Account Manager - Dave O'Connor													
HUB Connect Event - Invitations	Events Manager - Jeannie Yip													
Service Package Add-ons:														Comments
End of Progress Report														